

# 2003 Jury Session Kentucky Craft Marketing Program



## DEADLINES:

**Samples - Mailed: Received by Wednesday, May 28, 2003**

**Samples - Delivered: Monday, June 2, 2003 ONLY**

**Samples ONLY Accepted: No Slides or Photographs**

# The 2003 Jury Session of the Kentucky Craft Marketing Program



**Kentucky Craft  
Marketing Program**  
300 West Broadway  
Old State Capitol Annex  
Frankfort, KY 40601-1980  
(502) 564-3757, ext. 4815  
Toll free: 1/888 KYCRAFT  
Fax (502) 564-5696  
E-mail:  
KYCRAFT@MAIL.  
STATE.KY.US  
www.kycraft.ky.gov

**The Kentucky Craft  
Marketing Program is a  
division of the  
Kentucky Arts Council,**  
a state agency in the  
Education, Arts, &  
Humanities Cabinet.

**The Kentucky Arts Council  
provides funding and  
services to visual and  
performing artists and arts  
organizations for operating  
and program support. For  
more information, call  
502/564-3757.  
Toll free: 1/888 833-ARTS  
E-mail:  
KYARTS@MAIL.  
STATE.KY.US  
www.kyarts.ky.gov**



## WHO COULD BENEFIT?

Producers of high-quality crafts who are

- Beginning craftspeople interested in wholesaling
- Or craftspeople who want to maintain or expand their wholesale business
- Or established craft wholesalers looking for advanced marketing opportunities

## BENEFITS OF BEING A JURIED PARTICIPANT WITH THE CRAFT MARKETING PROGRAM

If you want to increase your wholesale marketing opportunities—regionally, nationally, and internationally—the Kentucky Craft Marketing Program is designed to help you do just that. Activities include the opportunity to exhibit at Kentucky Crafted: The Market, the Governor's Derby Celebration, and at the New York International Gift Fair. Marketing and business enhancements include the exclusive right to use the Kentucky Crafted logo, internet representation, the craft loan program, listings and referrals to wholesale buyers, show organizers, state agencies, the media, and participation in cultural heritage tourism initiatives. Participants are also eligible for product development activities, which include a grant program, and the Kentucky Collection, a pilot project of the Program. Juried work is also eligible for special displays, including the Capitol display case, and numerous other projects. Individual technical assistance is also available through the annual conference and wholesaling workshop, the Market orientation, etc. Additionally, a buyer services program for retailers serves to link juried participants with stores and benefits both the retailer and craft business.

This is your **ONLY** opportunity this year to become a juried participant of the Craft Marketing Program. After closely reviewing the enclosed information, if you still have questions, please contact Anna Marie Walker at 502/564-3757; toll free: 1/888/ KY CRAFT, extension 4815; e-mail [AnnaMarie.Walker@mail.state.ky.us](mailto:AnnaMarie.Walker@mail.state.ky.us)

## WHY DOES MY WORK HAVE TO BE JURIED?

"A quality jury entry is one of the keys to a successful crafts business. In today's highly competitive and technologically sophisticated world, be it a craft show, a gallery exhibit, or a juried craft web site, the entry must reflect the artist's seriousness and professionalism" (Steve Meltzer, The Crafts Report, November 2000). The Craft Marketing Program is a high profile craft marketing program that has become a role model for the rest of the nation. Jurying is the crucial component for ensuring and maintaining the reputation of the Program by requiring high standards of quality for juried participants' work.

## WHO IS ELIGIBLE?

- 1 Applicants must be Kentucky tax paying residents and at least sixteen (16) years of age, (residency is determined by KRS 141.010. Contact the Legislative Research Commission: [www.lrc.state.ky.us](http://www.lrc.state.ky.us); telephone 502/564-8100), Kentucky-based businesses, or craft production centers paying Kentucky sales and income tax with the majority of employees residing in Kentucky and the majority of the craft production made in Kentucky. Sales representatives are not eligible unless they participate as an employee of a craft production center.
- 2 All craftspeople applying for the Craft Marketing Program jury session must have a Kentucky business tax number. To obtain a number, contact:

**Kentucky Revenue Cabinet Taxpayer  
Registration**  
1266 Louisville Road,  
Perimeter Park West  
P. O. Box 299  
Frankfort, KY 40602-0299  
(502) 564-3306  
FAX 502/227-0772  
[www.state.ky.us/agencies/revenue/  
taxforms.htm](http://www.state.ky.us/agencies/revenue/taxforms.htm)  
(Form #10A100)

(Your business tax number must be listed on the application, or a copy of your recent business tax number application must be included with your entry.)

For information on starting your business, contact the:

**Cabinet for Economic Development  
Small and Minority Business Division  
Capital Plaza Tower  
500 Mero Street  
Frankfort, KY 40601  
or 502/564-2064**

- ③** Twenty dollars (\$20) is the total cost to jury, and this fee must accompany your application. **There is no additional charge for multiple entries; however, there is a limit of five entries.**

## **WHAT IS ELIGIBLE FOR THE CRAFT MARKETING PROGRAM JURY?**

### **HIGH-QUALITY CRAFTS**

Items constructed from the following media will be considered by the jurors: Ceramic, fiber, glass, leather, metal, mixed-media, natural/organic, stone, and wood. Non-traditional crafts must be original in design. Traditional designs are acceptable but must be acknowledged on the application and will be evaluated on the basis of authenticity. Consistent design, technical workmanship, and overall excellence are essential. Only work of the highest quality within these standards will be accepted into the juried portion of the Craft Marketing Program. All work submitted must be a finished product or able to stand on its own merit.

### **MEMENTO ITEMS**

Several state initiatives, including the Cultural Heritage Tourism Master Plan, the Kentucky Artisan Center at Berea, and the Craft Marketing Program's Product Development Initiative have expanded the opportunity for high quality, lower-priced, portable, marketable, memento-type items from production craftspeople. These items must be designed by the applicant and have the capability to be mass-produced, while still meeting the same requirements of the jury. Please indicate on the Description Sheet if the items are only part of what you do or your entire line of work.

All work in jury entries falls into two major categories: **general craft**, which includes all media designations, and **traditional and folk craft**, which also includes all media designations, but is limited to traditional craft work or folk art of authentic, historical significance. Please indicate your category on the Description Sheet.

## **SCORING**

Entries are scored by jurors in three areas: **design**, **technique**, and **originality or authenticity**.

**Design:** An effective design is one in which the elements of art and principles of design have been combined to achieve an overall sense of unity. The composition reflects a skilled arrangement of parts and a well-conceived plan or concept. Designs must be resolved, and the functionality of an object should be enhanced by the design. Traditional work should reflect the integrity of the initial design. There must be substantial hands-on involvement in the work by the applicant, especially in the event the applicant has assistants or employees.

**Technique:** Work must evidence the artist's advanced technical skills and other aspects of good workmanship. Special attention should be paid to details, finishing, and overall presentation. Artists should strive to avoid a mass-produced appearance to their work. Work should be durable and well-made so that it has a reasonable life expectancy when used for its intended purpose. It should have a positive aesthetic appeal, which means that in addition to being well made using good materials, it is pleasing in all aspects. The materials used should be of the highest quality appropriate for your work.

### **Originality or Authenticity:**

**Originality** relates to an item that reflects a unique style, expression or presentation. Highly original works are those that are not easily identified with another artist, or those that represent unique concepts, techniques, or reinterpretation of traditional craft forms and techniques. Jurors look for work that carries the special, personal touch of the maker, and that is also technically well-made.

**Authenticity** is how well the work represents the developments of a particular community, ethnic group, or family tradition. The artist should know the history of the work, and replication should be exact and conform to the shape/style, etc., as when originally made.



*“Nowhere in the country have we found such a highly organized and professional craft organization as Kentucky Crafted.”*

**Don Wallace/Lisa Duell,  
Forever Resorts, LLC,  
Scottsdale, AZ, after attending  
Kentucky Crafted: The Market  
2003**

*“I picked up four wholesale accounts, one of which has already placed a second order. Also the retail sales on Saturday and Sunday were great! I am looking forward to next year.”*

**Juried Participant Vicki Bangs,  
first-year exhibitor at Kentucky  
Crafted: The Market 2003**





*"As for the Market, I've seen every one of them since the beginning, and this was by far the most exciting Market I've seen. Wonderful craftsmen, excellent work, and so fresh looking."*

Juried Participant Gin Petty on Kentucky Crafted: The Market 2003

### ATTENTION!!

If your work is accepted and you wish to exhibit at Kentucky Crafted: The Market, **IT IS MANDATORY that all first-time exhibitors at The Market attend the Market orientation.** Details for the orientation workshop will be mailed to juried participants at a later date. Participation in The Market as an exhibitor or volunteer and/or attending Program sponsored workshops, counts toward the three-year eligibility Program requirement for maintaining juried participant status.

## INELIGIBLE WORK FOR THE CRAFT MARKETING PROGRAM JURY

- Two-dimensional artwork (paintings, prints, computer-generated graphics, posters, drawings, photographs, and printed products derived from original 2-dimensional art)\*
- Note cards and books\*\* (unless made from handmade paper or hand bound or hand printed)
- Work made from, or based on, COMMERCIAL patterns, molds, stencils, kits, or purchased or copied from a publication
- Items purchased and decorated (such as tee shirts, grapevine wreaths, etc.)
- Work made from combining purchased commercial objects, unless commercial objects play a subordinate role. (Note: Assemblage of commercially produced items is generally not considered to be handcrafted work and is discouraged; however, strong overall design, interpretation, and originality can affect the end result.)
- Hand-processed materials (for example, dried flowers, wood cutouts, etc.), unless part of the finished product. (An exception is made for spun wool or other processed similar items that stand on their own merit as a product with traditional craft origins.)
- Jar candles (traditional hand-dipped are preferred; however, non-container candles will be accepted for the jury, based on strong overall design, technique, and originality of the work)
- Work that replicates another artist's personal style (not to be confused with traditional work)
- Work where the majority of the piece is made outside of Kentucky
- Classroom/student work (Applicants must be 16 years old.)
- Work produced more than 3 years ago
- Plants
- Food\*\*\*

- Crafts identified as Native American crafts but not made by Native Americans. (The Indian Arts and Crafts Act of 1990 makes it illegal to sell, or display for sale, any product not made by Native American Indians in a way that falsely suggests it was. If submitting Native American work, please submit a **copy** of your membership card in a federally-recognized Indian tribe, band, nation, or organized group or community, with your entry for authenticity purposes, which will be kept on file at the Craft Marketing Program office.)

Upon submission of an entry, work may be deemed ineligible if it has insufficient work by hand, is made from inappropriate or protected natural materials, is technically insufficient, or does not fit the focus of the Craft Marketing Program.

**\*VISUAL ARTS** (paintings, prints, computer-generated graphics, posters, drawings, photographs, and printed products derived from original 2-dimensional art) are juried by the Kentucky Arts Council, by a panel of artists and art professionals. Artists accepted through the visual arts jury are not juried participants of the Craft Marketing Program, but may exhibit at Kentucky Crafted: The Market. **If you need information, contact Heather Lyons: 502/564-3757, ext. 4827; toll-free, 1/888/833-2787 (ARTS), ext. 4827; e-mail, [Heather.Lyons@mail.state.ky.us](mailto:Heather.Lyons@mail.state.ky.us), or on the web at [www.kyarts.ky.gov](http://www.kyarts.ky.gov)**

**\*\*BOOKS** are not eligible for the Craft Marketing Program jury; however, IF your book has been reviewed and accepted by the Kentucky Book Fair Committee, you are eligible to exhibit at Kentucky Crafted: The Market. **Contact Anna Marie Walker: 502/564-3757, ext. 4815; toll-free, 1/888/592-7238 (KY CRAFT), ext. 4815; e-mail, [Annamarie.Walker@mail.state.ky.us](mailto:Annamarie.Walker@mail.state.ky.us), if you need additional information. Contact the Kentucky Book Fair Committee: 502/564-8300, ext. 297, if you need information on their book selection process.**

**\*\*\*FOOD PRODUCTS** are handled through the services of the Department of Agriculture, Value-Added Food Division. **Please contact Elizabeth M. Smith, Department of Agriculture: 502/564-6571; e-mail [Elizabeth.Smith@mail.state.ky.us](mailto:Elizabeth.Smith@mail.state.ky.us), if you need information on the food marketing program. [www.kyagr.ky.gov](http://www.kyagr.ky.gov)**

## JURORS FOR THE 2003 SESSION

Out-of-state and in-state jurors are used for the Craft Marketing Program jury session.

Out-of-state jurors: Cease Giddings, Retailer and returning national juror, Folkworks, Evanston, IL; Mary Strobe, Manager, Regional Craft Marketing, George Little Management, Inc., White Plains, NY; Harry Hearne, Potter, President-Tennessee Association of Craft Artists, Murfreesboro, TN

Kentucky jurors: Tim Glotzbach, Founding Director/Dean, Kentucky School of Craft, Hindman; Victoria Faoro, Executive Director/Buyer, Kentucky Artisans Center at Berea; Mary Kinney, Kentucky Collection Pilot Retailer, Mary Kinney Millinery, LaGrange, KY.

The scores of a fourth juror, a Craft Marketing Program juried participant, will be considered in cases of disparity or borderline scores.

Staff of the Kentucky Folklife Program will provide expertise in terms of authenticity of traditional and folk crafts, especially from diverse cultures. For additional information, contact Bob Gates, Kentucky Historical Society, 502/564-3016, ext. 4481; email bob.gates@mail.state.ky.us.

Jurors complete scoring sheets, which are tallied in each of the three categories. Jurors are encouraged to make individual comments, which are intended to be helpful to applicants. Each juror brings his or her own personal aesthetic sense to the evaluation, so decisions are, on some levels, subjective.

## SAMPLES

(Slide entries are no longer accepted for the Kentucky Craft Marketing Program jury session. You may submit a written request to the KCMP for an exemption that would allow you to jury with slides, if you have an extreme situation that would prevent you from jurying, otherwise.)

## WHAT IS A SAMPLE ENTRY?

A sample entry is five (5) pieces from your line of work that are made in the same medium, using the same technique and constitutes a coherent body of work, rather than a range of work. The pieces should work together and complement each other. Even if only one item is produced, five (5) pieces **are crucial in assessing the quality and consistency of workmanship.** Work employing techniques, styles, or materials that vary greatly should not be mixed within a single entry. **(For example, turned wood vessels and wood jewelry would be two entries.)** Sets, such as a matching pair of earrings, a matching pair of gloves, or sugar/creamer matching pieces, are considered one item within the five-piece entry. If you wish to jury in more than one medium and have more than one entry, it is necessary to submit additional applications for each entry. **A maximum of five entries per craft business will be accepted.**

Please label multiple entries with an A on the first entry, then B on the second entry, then C on the third, etc. Each five-piece entry **MUST** be accompanied by the typewritten or hand printed "Application Form," "Description Form," and "Information Sheet." Do not staple the forms. (See the "Directions for Completing the Forms" contained herein.)

**PLEASE NOTE:** More than five pieces, or less than five pieces per entry, will not be accepted for the jury. Also, applicants who severely limit their entry by submitting five very similar items (e.g., all mugs or all scarves, etc.) may be accepted, but applicant will be advised that those items (e.g., mugs, scarves, etc.) are the only item(s) the applicant may exhibit at Craft Marketing Program-sponsored events.

MAY	18	19	20	21	22	23	24
	25	26	27	28 Mailing Deadline for Samples	29	30	31
JUNE	1	2 Delivery Deadline for Samples	3	4	5	6 Pick Up Samples	7
	8	9	10	11	12	13	14

- **Mailed Samples Must Be Received by Wednesday, May 28, 2003**  
**MAIL TO:**  
Kentucky Craft Marketing Program  
Attention: Jury  
300 West Broadway  
Old State Capitol Annex  
Frankfort, KY 40601-1980
- **Deliver Samples - ONLY on Monday, June 2, 2003, 9:00 a.m. - 3:30 p.m., EDT, TO:**  
Farnham Dudgeon Civic Center  
405 Mero Street  
Frankfort, Kentucky  
Meeting Rooms A, B, and C

When delivering samples, park on Mero Street and use the Mero Street entrance to the Civic Center. Register samples in Meeting Rooms A, B, and C. **PACK SAMPLES CAREFULLY**, whether hand-delivered or mailed. **Staff will unpack your work on Tuesday.**

## PRESENTATION OF SAMPLES

Your work is not judged on the presentation of your entry, but on the execution of the overall quality of your design, technique, and originality/authenticity. The average display space at the jury does not allow for anything more than a complementary background piece of material for jewelry, appropriate stands where necessary for upright display, and, perhaps, small items.

*All entries will be kept in a secured facility. Although every precaution will be taken to protect your work, the Craft Marketing Program cannot be held responsible for the theft of, or damage to, your work.*

## PICKING UP SAMPLES AFTER JURYING IS COMPLETED

Samples may **only** be picked up between 1:00 p.m. - 3:30 p.m., Friday, June 6, 2003. Samples may not be picked up from the jury session sooner. If items are to be return shipped by the Craft Marketing Program, payment in the form of check or money order, payable to the



Kentucky State Treasurer and matching the shipping cost and insurance, if desired, must accompany each entry for return shipment. Please make sure you have furnished proper packing materials and instructions for returning. **ALL ITEMS DELIVERED ON JUNE 2 WITHOUT RETURN SHIPMENT FEES AND NOT PICKED UP BY 3:30 p.m. JUNE 6 will be returned C.O.D. via UPS.** Craftspeople are responsible for insurance on their work during shipments to and from the jury and should insure the work at a suitable value, if needed. THE KENTUCKY CRAFT MARKETING PROGRAM WILL NOT BE HELD RESPONSIBLE FOR ANY ITEMS BROKEN DURING RETURN SHIPMENT. Please contact UPS, or your carrier of choice, about any damage to your items.

### **WHEN WILL MY SAMPLES BE MAILED BACK?**

The compilation of jury results and notification of applicants have priority over return shipment of samples. Samples will be shipped as soon as possible after jury week, but it could be as long as six weeks to two months. Should you need your samples sooner, please make arrangements to come by the Craft Marketing Program office to pick them up.

### **DIRECTIONS FOR COMPLETING THE FORMS:**

**Print or type forms.** DO NOT re-type the form, but photocopy it and/or attach additional sheets, if necessary. (DO NOT STAPLE.) Make additional **complete sets of forms** for any additional entries, including the application page, and submit with each entry. **(No more than 5 entries per business.)**

**Be informative and specific.** The only information jurors receive about you and your work comes from what you put on the "Description Form" and "Information Sheet."

**Jurying is anonymous.** You may attach bios and resumes with biographical info detailing education, training, awards, as well as past exhibits and show histories, etc., which will be made available for review at the jurors' discretion; but, **identifying names must be blacked out or removed.** Failure to do so will result in an ineligible application/entry.

DO NOT attach **identifying** labels, nametags, or resumes' to your samples or the forms; all identifying names must be removed or concealed.

**Number each sample** in your entry from 1 to 5, so the numbers are highly visible to the jurors and correspond with the numbers and items listed on the "Description Form" and "Information Sheet." If you are submitting more than one entry, please label each entry by beginning with A, then B on the second entry, then C on the third, etc. Submit a complete set of paperwork for each entry. **DO NOT STAPLE THE FORMS TOGETHER.**

**List both wholesale and retail prices** for each item on the "Description Form." Pricing gives the jurors some idea of where you see yourself in the marketplace. (Please note: the industry standard for retail prices is double the wholesale price, except in unusual cases.) If you only sell wholesale, list only wholesale prices; if you only sell retail, list only retail prices.

**(PLEASE NOTE: You must sell both wholesale and retail in order to exhibit at Kentucky Crafted: The Market!)**

### **NOTIFICATION OF JURY RESULTS**

Each applicant and each entry will receive written notification, approximately four (4) weeks following jury week. Results are not given over the telephone. Participants may contact Program staff for clarification or interpretation of the juror's comments and/or results.

If your work is accepted, and you wish to exhibit at Kentucky Crafted: The Market, **IT IS MANDATORY that all first-time exhibitors at The Market attend The Market orientation.** Details for the orientation workshop will be mailed to juried participants at a later date. Participation in The Market as an exhibitor or volunteer, and/or attending Program-sponsored workshops counts toward the three-year eligibility Program requirement for maintaining juried participant status.

### **Mentor Program Available!**

An applicant whose work does not meet the jury cut-off score, but whose score falls within a few points of the qualifying score, may be eligible for the Craft Marketing Program (CMP) mentor program. The letter the applicant receives with the jury results will state if a mentor is recommended. Applicants selected as eligible for the mentor program must agree to participate and inform Anna Marie Walker of their interest. He/she agrees to work with a juried participant mentor who will assist the applicant in understanding how to bring his/her work to the standards required by the CMP. After the applicant has successfully completed the mentor program, and after the mentor has filed a successful "Mentor Completion Report" with the CMP, the applicant will be accepted into the juried portion of the CMP and granted all the benefits therein, without having to wait an additional year and rejurying. During the mentoring process, applicants in the mentor program **must attend** the Workshop Weekend wholesale pricing workshop, Somerset Community College, July 25-26, 2003, and the Market Orientation that is sponsored by the CMP, if they plan to exhibit at Kentucky Crafted: The Market.



# 2003 JURY APPLICATION FORM

## Mailing Deadline:

Mailed samples must be received  
by **Wednesday, May 28, 2003**

Mail To: Jury, Kentucky Craft Marketing Program  
300 West Broadway, Old State Capitol Annex  
Frankfort, KY 40601

## Sample Delivery:

Deliver samples to  
Civic Center, 405 Mero Street  
Frankfort, KY

**ONLY on Monday, June 2, 2003**  
9:00 a.m. - 3:30 p.m. EDT

## Sample Pick Up:

Civic Center, 405 Mero Street  
Frankfort, KY

**Friday, June 6, 2003**  
1:00 p.m. - 3:30 p.m. EDT ONLY

BUSINESS NAME \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ COUNTY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PARTNER'S NAME \_\_\_\_\_

PARTNER'S ADDRESS \_\_\_\_\_  
(Complete only if Partner wants to be listed at a separate address.)

CITY \_\_\_\_\_ COUNTY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SHIPPING ADDRESS (if different) \_\_\_\_\_

CITY \_\_\_\_\_ COUNTY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (DAYTIME) \_\_\_\_\_ (HOME) \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEB \_\_\_\_\_

FEDERAL ID# OR SOCIAL SECURITY # \_\_\_\_\_

BUSINESS TAX REGISTRATION # \_\_\_\_\_

(Include a **copy** of the application if you've applied and haven't received your number.)

I AM/WE ARE (check one)

☐ **INDIVIDUAL** (items submitted are solely the work of single craftsman, or husband and wife, who may or may not employ a limited number of people who work directly under his/her/their supervision in the production of work to be sold under the artist's/craftsman's name.)

☐ **CENTER** (three or more people marketing their work together)

☐ **COOPERATIVE** (non-profit, legal entity which markets crafts for its members)

☐ **PRESENTLY JURIED WITH THE KENTUCKY CRAFT MARKETING PROGRAM**

(Work, if significantly different from the juried participant's currently juried work, must be submitted to the jury. You may include a visual representation of your juried work, so jurors are familiar with what you presently have juried with the Program. You are encouraged to submit new work that reflects product development. If you have any questions, please contact Program staff.)

Do you (Please circle):

Wholesale

Retail

Both

Are you (Please circle):

Full-time

Part-time

**FEE ENCLOSED:** The fee to jury is \$20, regardless of the number of entries, and is non-refundable. Check or money order must be made payable to the KENTUCKY STATE TREASURER. You may submit up to five entries.

\_\_\_\_\_ I have enclosed the \$20 fee.

\_\_\_\_\_ I am submitting multiple entries (A complete set of paperwork must be submitted for each entry and numbered A, B, C, etc.)

**The following information will be used to verify that applicants are in compliance with policies on residency and originality of work.**

- ①** List the number of workers in your business who are tax paying Kentucky residents (KRS 141.000) (counting yourself). \_\_\_\_\_
- ②** List the number of workers in your business who live outside Kentucky. \_\_\_\_\_
- ③** What percentage of the production of your product is done in Kentucky? \_\_\_\_\_

Please explain. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please attach additional sheets if you feel any of your answers need further explanation.

I certify that to the best of my knowledge the application meets all the eligibility requirements, and the above information is true and correct. I understand that any falsification in the above may result in ineligibility for acceptance into the juried portion of the Kentucky Craft Marketing Program. I further certify that the entry I will present complies with all above policies, and I understand that entries must be picked up on Friday, June 6, 2003, 1:00 - 3:30 p.m., EDT.

Entry will be: (        ) shipped back (appropriate fees, including insurance and packing instructions/materials, are enclosed)

(        ) picked up by applicant or representative

SUBMISSION OF THIS APPLICATION INDICATES AN AGREEMENT TO ABIDE BY THE CONDITIONS OUTLINED HEREIN.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**The Kentucky Craft Marketing Program does not discriminate on the basis of race, color, creed, religion, national origin, age, sex, or disability.**

**KENTUCKY CRAFT MARKETING PROGRAM - JURY**  
**300 WEST BROADWAY, OLD STATE CAPITOL ANNEX**  
**FRANKFORT KY 40601-1980**  
**502/564-3757, ext. 4815 FAX: 502/564-5696**  
**Toll free: 1/888/ KY CRAFT**  
**E-MAIL: annamarie.walker@mail.state.ky.us**  
**www.kycraft.ky.gov**

## DESCRIPTION FORM

CMP USE ONLY: ENTRY # \_\_\_\_\_

● Circle Entry Medium:

Ceramic   Fiber   Glass   Leather   Metal   Mixed-Media   Natural/Organic   Stone   Wood

● This entry ☐ represents my entire production line **OR** ☐ I only do this type of item

● My work is ☐ General Craft **OR** ☐ Traditional/Folkart

● Please consider this entry in the memento category ☐

● Is your product, or any part of your product, made using commercial items, patterns, or molds? YES ☐ NO ☐

● Is your product, or any part of your product, made using commercial items, patterns, or molds that you have changed or adapted for your own use? YES ☐ NO ☐ Please explain. \_\_\_\_\_

● Give a brief description of your entry, in ten words or less, including the medium.

For example: Ceramic – Functional Stoneware Vessels. \_\_\_\_\_

● Briefly describe each sample or slide, including **title, color, size, materials, ingredients.**

#1 Sample \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Wholesale Price \_\_\_\_\_ Retail Price \_\_\_\_\_

*(NOTE: Retail price is usually 100% above wholesale price)*

#2 Sample \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Wholesale Price \_\_\_\_\_ Retail Price \_\_\_\_\_

#3 Sample \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Wholesale Price \_\_\_\_\_ Retail Price \_\_\_\_\_

#4 Sample \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Wholesale Price \_\_\_\_\_ Retail Price \_\_\_\_\_

#5 Sample \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Wholesale Price \_\_\_\_\_ Retail Price \_\_\_\_\_

**NOTE: You must submit 5 pieces per entry and no more than 5 entries per business.**

## INFORMATION SHEET (Type or print clearly.)

All the jurors will know about you is contained on this sheet. Attach additional sheets, if necessary. You may attach a brief, concise work bio/resume, which will be made available for review at the jurors' discretion, but you must remove or black out any identifying names. Failure to do so will result in an ineligible application/entry. **Do Not staple the forms together!**

### TELL US ABOUT YOURSELF, YOUR CRAFT, AND HOW YOU ACQUIRED YOUR SKILLS!

Why do you want to be juried with the Kentucky Craft Marketing Program, and what benefits do you think you will gain from participation? (Include additional sheet, if necessary.)

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Where did you get the idea for your work?

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Are you self-taught; did a family member teach you; or did you go to school to learn your craft? Please explain.

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---

If your work is traditional, please tell us about the tradition and how you have knowledge of it.

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How do you make your work? (Include all components of your work not individually produced by you and tell where you purchased or found them.)

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Describe any process, technique, collaboration, or use of materials that make your work unique that may not be obvious to the juror upon examination.

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Do you consider your work traditional, folk, contemporary, or what's currently the "hot seller"?

---

---

Have you received any recognition or awards for your work? Please list.

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The following information is optional and meant to be helpful in identifying culturally influenced work. Failure to complete will not affect the jurors' decision.

Racial/Ethnic Status:

1) ☐ American Indian or Alaskan Native

3) ☐ Black, not Hispanic Origin

5) ☐ White

2) ☐ Asian or Pacific Islander

4) ☐ Hispanic

6) ☐ Other (please name)

Has your work been culturally influenced?

Please explain:

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## “DID YOU REMEMBER TO . . . ?” CHECKLIST

Prior to sending your entry for the jury session, check that the following requirements have been met. (**Please be sure you followed the “Directions for Completing the Forms.”**)

**NOTE:** If **mailing** samples, **SEND** completed paperwork **with the entry**. If **delivering** work, **BRING** completed paperwork **with you**. **DO NOT send** the paperwork to CMP office **without your jury entry**. **Hand-delivered work will ONLY be accepted on Monday, June 2, 2003, at the Civic Center**

- \_\_\_1) I submitted five (5) pieces for my entry and numbered them, as directed (limit of five (5) entries).

AND

- \_\_\_2) I enclosed a completed “Description Form,” “Information Form,” and “Jury Application Form” for my entry and each additional entry and numbered multiple entries A, B, C, D, and E, per the “Directions for Completing the Forms.” I DID NOT staple the paperwork.

AND

- \_\_\_3) I enclosed the nonrefundable \$20 fee, payable to the KENTUCKY STATE TREASURER, and shipping fees for any returns..

AND

- \_\_\_4) I listed my business tax number, or I have enclosed a copy of my application for the business tax number.

**BEFORE YOU  
PHONE,  
PLEASE READ  
THIS  
APPLICATION  
IN ITS  
ENTIRETY!!!!**

### DEADLINES:

#### **Samples Mailed:**

Received by Wednesday,  
May 28, 2003

#### **Samples Delivered:**

**HAND-DELIVER ONLY  
TO THE JURY SITE  
AND ONLY:**

Monday, June 2, 2003,  
9:00 a.m. - 3:30 p.m., EDT

#### **Sample pick up:**

Friday, June 6, 2003,  
1:00 - 3:30 p.m. EDT

#### **Results:**

Approximately four (4)  
weeks after jury  
week, via mail only.

## Questions?

Call Anna Marie Walker  
502/564-3757, ext. 4815  
Toll free,  
1/888/KY CRAFT  
(1/888/592-7238)  
ext. 4815

e-mail:

AnnaMarie.Walker  
@mail.state.ky.us

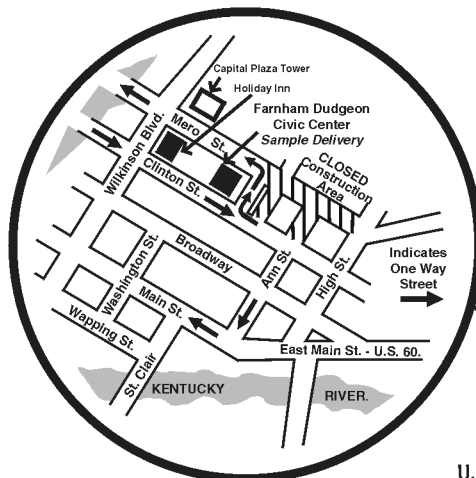
Kentucky Craft  
Marketing Program  
Attn: Jury  
300 West Broadway  
Old State Capitol Annex  
Frankfort, KY 40601-1980

KYCRAFT@mail.state.ky.us

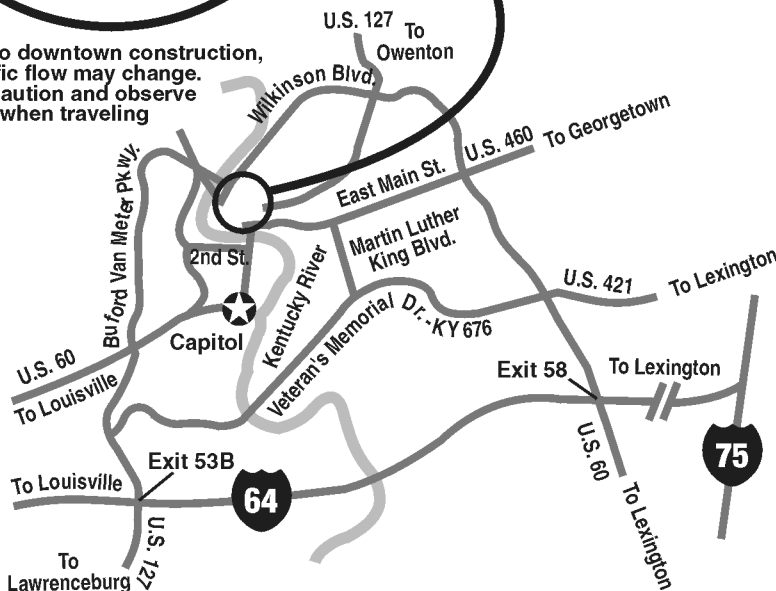
www.kycraft.ky.gov

## DIRECTIONS

To  
**Farnham Dudgeon  
Civic Center  
405 Mero St.  
Frankfort, Kentucky  
for Sample Delivery  
and Pick Up**



**NOTE:** Due to downtown construction,  
existing traffic flow may change.  
Please use caution and observe  
traffic signs when traveling  
in this area



**Kentucky Craft Marketing Program**  
**300 West Broadway**  
**Old State Capitol Annex**  
**Frankfort KY 40601-1980**



**Please Help Update Our  
Mailing List!**

Let us know: 1.) If your address has changed  
2.) If you're receiving duplicates  
3.) If you want your name removed

Phone: 1/888/KYCRAFT, Extension 4801 (Toll Free)  
Fax: 502/564-5696

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Lexington, KY